

NEW PRODUCTS

SIMPLY DASHING

Terra Comp's new smooth dash panel is just what you need to create your own custom dash layout. No more filling butchered or rusty dash panels, this dash is made of heavy duty fiberglass to withstand the abuse



of off road or just cruisin' main street. This new dash is a direct replacement for the early Bronco dash.

For ordering information contact Terra Comp at 916-645-8111 or visit their website at www.terracomp.us.

ON-ROAD TIRE CHOICES GROW

Long a popular original equipment choice among manufacturers of pickups and SUVs, the Wrangler SR-A has now grown to become a great replacement tire for your street Bronco or other



daily driver with the addition of 25 more sizes this year. Up from its existing lineup of 15 sizes - the new Wrangler SR-A also gets a technology makeover. This includes:

- Goodyear's exclusive WetTrac Technology, which helps provide enhanced traction on wet

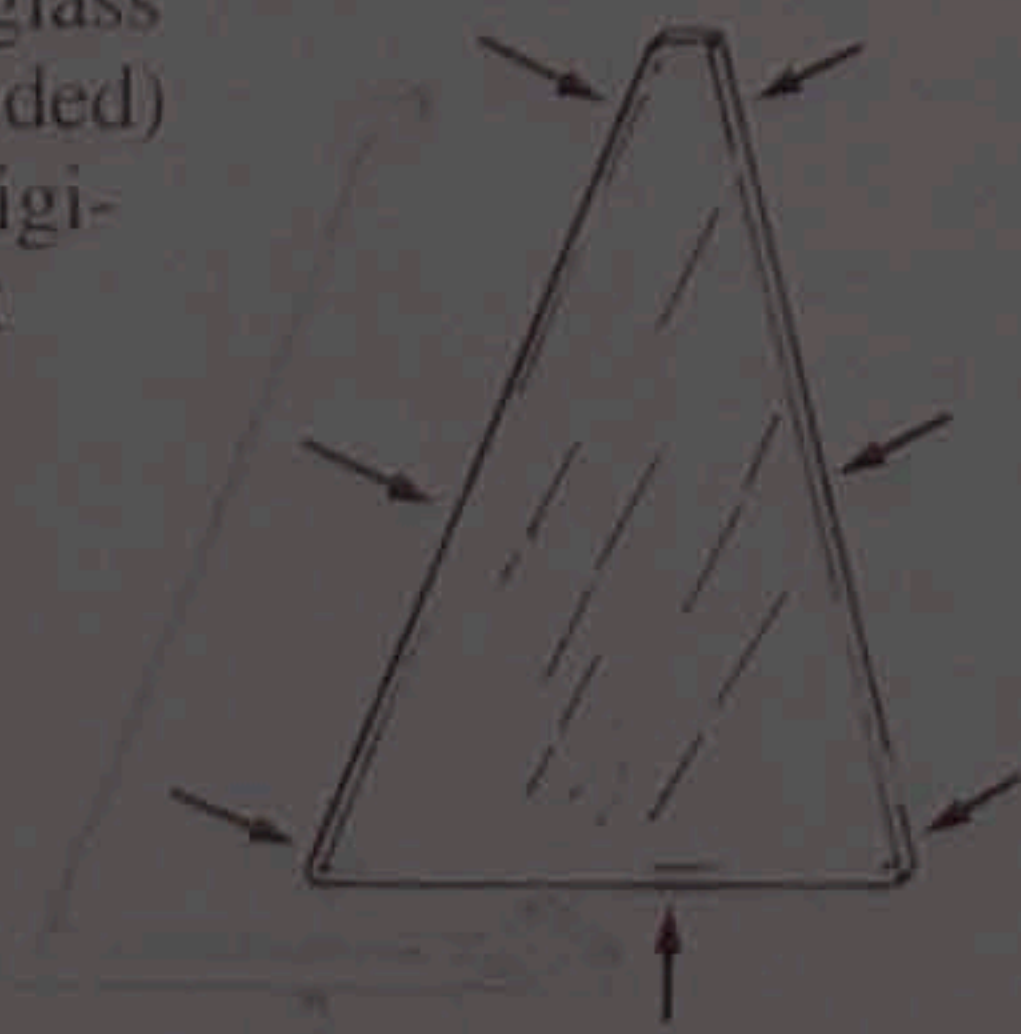
roads. Wide circumferential grooves for water evacuation and zig-zag micro-grooves in the tread help create biting edges for grip on wet roads.

- Grooves with multiple traction notches on

NEW WAY TO VENT

New from the guys at Bronco Graveyard is this 66-77 Bronco replacement vent window glass (glass only, frame not included) made just like the original. The replacement glass is a clear, tempered material. The Bronco Graveyard also has the 66-77 replacement door glass to match.

Order yours today by surfing over to www.BroncoGraveyard.com. Or you can call them at 248-437-5060.



IDEAS COME FULL CIRCLE

Beadlocks are becoming more and more popular among enthusiasts and with that popularity is new ideas are popping up for these wheels.

Boondock Bumpers are now making a personal statement with their wheel rings... completely custom lettering.

Ideas they mention that people have already done are sports teams, military branches, business names or any lettering (as long as the number of letters on top and bottom are no more than two letters for balancing purposes).

For more information call toll free 877-352-8988 or visit their site at www.BoonDockBumpers.com.



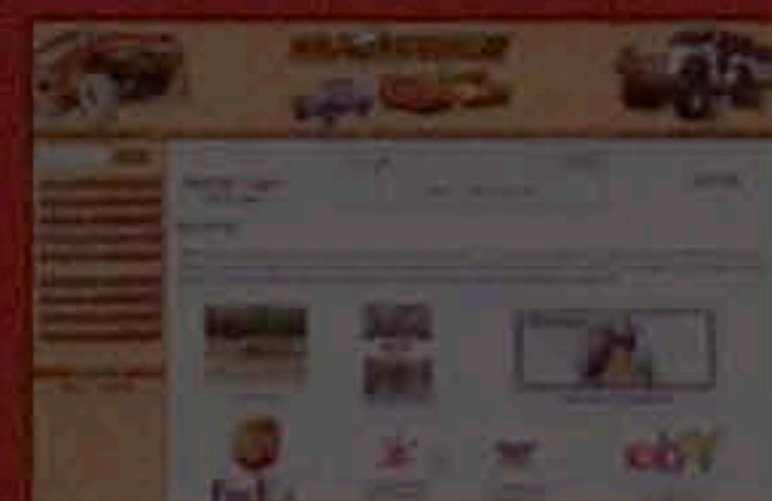
the interior ribs, for enhanced traction in soft soil, mud and snow.

- A computer-optimized contact patch, to help provide even wear throughout the life of the tire.
- An updated, contemporary serrated sidewall, which complements the look of the vehicle.

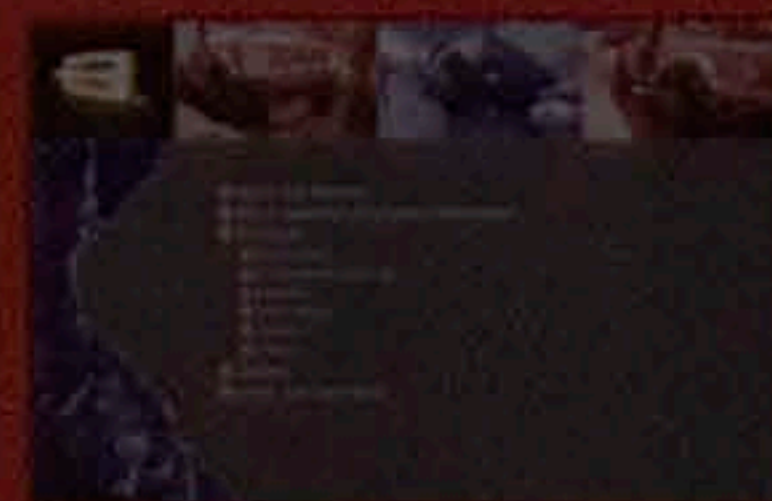
"Many consumers have experienced the performance of the Wrangler SR-A through its years as a common fitment on new trucks and SUVs," said Melissa Montisano, Goodyear's general marketing manager for light-truck tires. "This expansion of the product creates an opportunity for both consumers and our network of retailers to see the benefits."

For more information on Goodyear tires, visit www.goodyear.com.

WHAT'S NEW ON THE WEB



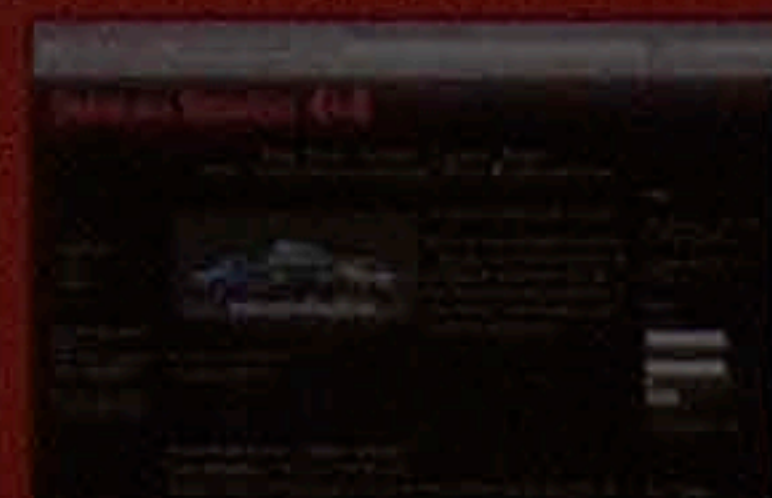
redesign:
www.WildHorses4x4.com



redesign:
www.BallieBlit.com



redesign & new address:
www.WCB4x4.com



redesign:
www.CarolinaBroncos.com

new web address: www.NicksTriX.com
and www.StoneCrusherSteering.com



NEW BIG OLY (TROPHY TRUCK)

Few vehicles get the pulse of a Bronco enthusiast racing like the Big Oly Bronco. Parnelli Jones' one-off, custom built racing machine turned the off road racing world on its ear in the early 1970s by winning back-to-back Baja 1000s in 1971 and 1972. Although it was retired just a few years later, the truck continues to be one of the most revered vehicles in desert racing history.

Fast forward 30 years and off road racer and Bronco enthusiast Marshall Madruga had an idea. Why not combine the classic shape of Big Oly with the heart and backbone of a modern Trophy Truck. Not one to dwell on what-ifs, Madruga started working on his idea in late 2006 and by the summer of 2007, the truck was starting to take shape.

Designing and building a Trophy Truck by yourself is not an easy task. In addition to securing sponsors to help make the project a reality, Madruga learned to bend and weld tubing to fashion a chassis. At the same time, he was also concentrating on designing the various subsystems of a modern racing vehicle. The shape and size of the fuel cell, the choice of power plant, the drive train, and even the construction and shape of the body were all critical items that needed attention.

And in what was probably the most critical job of all, Marshall was faced with the daunting task of choosing those critical styling cues from the original truck that would be emulated on the modern interpretation and give a visual connection between the two vehicles. How do you shape the wing? How do you style the fenders to look like an early Bronco and still give enough clearance for 37" tires? Do you use pop-up lights? How close to the original will the paint job be? These were all choices to be made and Marshall solicited inputs from within the racing and Bronco communities to help make these decisions.

After many sleepless nights and days of hard labor, the rolling chassis debuted at the Off Road Expo held October 6th-7th in Pomona, CA. Displayed in the Rod End Supply booth, the truck was very well received with numerous attendees commenting that it was the neatest thing they saw at the show. Many long days and nights are ahead for Marshall as he readies the truck to display it in the Bilstein booth at the 40th running of the SCORE Baja 1000 in Ensenada, Mexico in November, 2007.

Watch for a full feature on this truck in a future issue of Bronco Driver Magazine.

-Todd Zuercher